

# ROCK YOUR BANK ACCOUNT

## 4 WEEK WEBINAR SERIES

WITH MIKE HANDCOCK



### Program:

#### Week 1: Refining Your Concept

- The 6 Step Assessment Tool that will save your butt
- 5 methods to WOW people with your ideas
- How to run a Mastermind to Fine Tune Your Brilliant Concepts

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#### Week 2: Upscaling Your Potential

- How to get amazing testimonials and Ambassadors
- Using outsourcing and how to perfect the right people who will deliver
- Creating Memorable Messages that will stick with the right people

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#### Week 3: Amplify Your Marketing Results

- Unpacking who will be the right Marketing Partners and Alliances for you
- What's your story? How to craft what you want people to feel from your message
- Building a sustainable and vibrant referral system

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#### Week 4: Enticing Buyers to ask to buy

- Refining Your Pitch Strategy
- Pitching one to many and not one to one
- Creating a vibrant 3 pronged fence around your buyers desires

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